

cosmobeauté

Indonesia 2024

 SUPPLY CHAIN
 COSMETIC
INGREDIENTS

10-12 OCTOBER 2024 | 10am-7pm
Jakarta Convention Center (JCC), Indonesia



Indonesia's

**LARGEST BEAUTY TRADE EXHIBITION
FOR 17 YEARS**

Organised by:



Powered by:



Sustainable Events:



www.cosmobeauteasia.com

Your GATEWAY TO BEAUTY EXCELLENCE

Cosmobeauté Indonesia has been the largest beauty trade exhibition in Indonesia for 17 years. Focused on presenting the latest trends, cutting-edge products, and groundbreaking technologies, Cosmobeauté Indonesia offers a unique opportunity to explore and elevate your pursuits in the beauty industry.

Whether you seek access to cutting-edge products, wish to engage in networking with industry leaders, or aspire to acquire invaluable insights through a series of informative seminars and workshops, our event provides a transformative and enriching experience.

Cosmobeauté Indonesia has continued its commitment to be the most proven sourcing platform for beauty trade professionals to explore business in the spectrum of Aesthetic, Beauty, Cosmetic, Hair, Nail, Spa and Wellness industry. The 17th edition of Cosmobeauté Indonesia is scheduled to take place from 10 – 12 October 2024 at Jakarta Convention Center (JCC), Indonesia.



Join us

IN SHAPING
THE FUTURE
OF THE
BEAUTY
INDUSTRY

5 REASONS TO EXHIBIT WITH COSMOBEAUTÉ INDONESIA

- Indonesia's largest beauty trade exhibition for 17 years.
- Meet and network with key beauty professionals from a wide range of beauty industries.
- Generate high-quality leads and expand your business network.
- Indonesia is the largest nation in Southeast Asia and the fourth most populous country globally. The demand for beauty products is steadily increasing among consumers in Indonesia.
- The revenue in the beauty market is projected to reach US\$ 8.78 billion in 2023, with an expected annual growth rate of 4.40% (CAGR 2023-2028).



THE EVOLVING LANDSCAPE OF SUPPLY CHAIN

The beauty supply chain market in Indonesia stands as a dynamic and burgeoning segment within the nation's rapidly expanding beauty industry. Driven by an increasing demand for cosmetic products, this market has experienced substantial growth, drawing the active engagement of both domestic and international beauty enterprises in the intricacies of the supply chain.

The beauty industry in Indonesia is experiencing growth, and the beauty supply chain market is playing a key role in this evolving landscape. Cosmobeauté Indonesia is actively expanding its presence in the supply chain, encompassing various sectors such as packaging, OEM/ODM, machinery & equipment, and ingredient & formulation. This expansion reflects the dynamic nature of the beauty industry in Indonesia and its commitment to meeting diverse market needs.



THE FUTURE OF MEDICAL AESTHETIC

The medical aesthetic market in Indonesia has been rapidly growing in recent years, reflecting the increasing demand for non-surgical cosmetic procedures and treatments. The country's booming middle class and a desire for youthful appearances have fueled this growth. This growth has made medical aesthetic clinics, offering services like botox, dermal fillers, and laser treatments, increasingly popular. Both domestic and international players have entered the Indonesian market to cater to this increased demand, leading to a competitive landscape that continually innovates to meet consumer expectations.

Indonesia's medical aesthetic regulations are advancing for patient safety and quality standards. Certification and quality control are gaining importance, enhancing consumer trust as the market grows. Additionally, the adoption of advanced technologies and a growing awareness of cosmetic procedures are likely to sustain the expansion of the medical aesthetic market in Indonesia in the coming years.

Cosmobeauté Indonesia continues to expand its presence in the medical aesthetic industry, encompassing a wide range of sectors, including manufacturer, distributor, OEM provider., dealer., and agent.



BEAUTY BRAND'S EXPANSION JOURNEY

As a beauty brand experiences rapid growth and expansion, it marks a significant achievement in the competitive beauty business landscape. The expansion of a beauty brand typically involves scaling up production, diversifying product lines, and venturing into new markets or regions. It may also include enhancing the brand's digital presence and marketing strategies to connect with a wider audience.

Cosmobeauté Indonesia invites you to seize the opportunity to increase your brand's expansion by joining our B2B exhibition. We offer the ideal environment for your brand to thrive, connect with potential distributors, and gain unmatched visibility while forging lasting connections. It's your gateway to unlocking new markets and distributor partnerships.

EVENT HIGHLIGHTS

COSMOAESTHETIC CONFERENCE & SEMINAR

The CosmoAesthetic conference and seminar stands as an invaluable, full-day engagement specially crafted for aesthetics doctors and medical practitioners. This comprehensive event serves as a knowledge platform, diving deep into the most current treatment methodologies employed within the realm of aesthetics medicine. Attendees will find themselves immersed in a dynamic learning environment, with sessions exploring the latest trends and innovations in this evolving field, ensuring that they stay at the forefront of aesthetic medicine practices.



SUPPLY CHAIN SEMINAR

A specialized seminar that will explore issues related to cosmetic manufacturing technology, raw materials, packaging, contract manufacturing, and private label cosmetics. This seminar will provide a deep dive into regulatory updates, scientific advancements, and the latest trends in the cosmetic industry by featuring various speakers and experts in the field. The topics covered will offer significant advantages to professionals aiming to grow their beauty business.



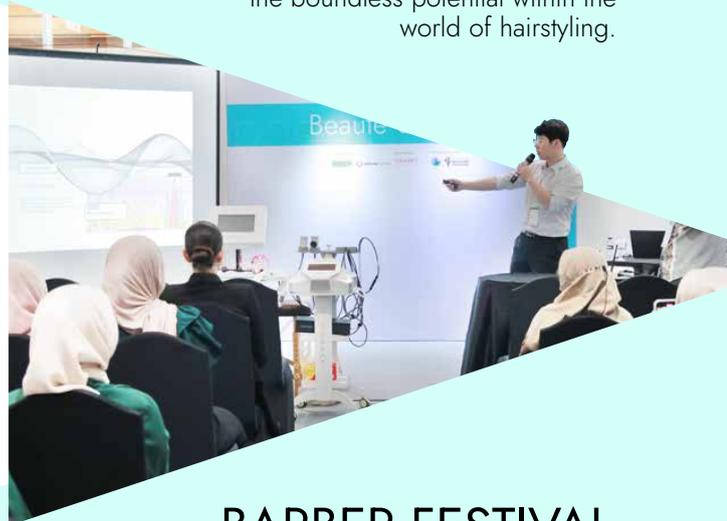
MAKE UP COMPETITION

Our makeup competition is a dedicated platform, uniquely crafted to honor and uplift the remarkable work of makeup artists. This event serves as a canvas for these artists to paint their skills, pushing the boundaries of their creativity and expertise. Beyond just a competition, it's a golden opportunity for these talents to shine and be recognized by esteemed professionals within the makeup industry. Here, their artistry takes center stage, and their journey towards success gains momentum as they step into the spotlight.



COSMOHAIR COMPETITION

The Cosmohair Competition has returned as a global stage where hairstyling creativity takes center stage. Showcasing a diverse array of styles and techniques, this prestigious event unites professionals and emerging talents, serving as a hub for innovation, networking, and trendsetting. Judged by industry experts, it not only identifies winners but also shapes the future of hairstyling, offering invaluable exposure, collaboration opportunities and influential figures. It stands as a beacon of creativity, igniting inspiration for the boundless potential within the world of hairstyling.



BARBER FESTIVAL

Barbershops are a prominent sector within the Indonesian business industry, highly favored by the public. This field has witnessed rapid growth in recent years, with numerous new establishments cropping up. The surge in men's hairstyle awareness has led to a significant trend. Cosmobeauté Indonesia actively supports this thriving movement within the realm of men's grooming, offering educational workshops and competitions for barbers, and men's hairdressers to further enrich their skills and keep up with the ever-evolving landscape of men's hair fashion.



BEAUTÉ SEMINAR

Join us for an enriching and interactive series of beauty seminars led by prominent industry experts. Gain access to a wealth of benefits and opportunities as you partake in inspiring keynotes, enabling you to elevate your understanding of the industry's outlook, future forecasts, the latest products, groundbreaking innovations, and cutting-edge technologies - all in one convenient location. Don't miss the chance to stay at the forefront of industry knowledge and advancements.



BEAUTÉ WORKSHOP

Unlock the opportunity to enhance your skills by participating in our informative and engaging beauty workshop. Led by experienced beauty professionals, this program will introduce cutting-edge concepts, conduct beauty demonstrations, and provide invaluable tips and tricks on the latest beauty trends. Join the beauty workshop to elevate your expertise in diverse beauty techniques from around the globe. Don't miss this chance to become a true authority in the world of beauty.



BEAUTÉ MEETING

The Beauté Meeting is an exclusive matchmaking program designed to facilitate pre-arranged meetings between exhibitors and potential trade buyers, fostering new connections during and after the show to optimize interaction among all parties.

The program will be held throughout 3 days exhibition and aims to bring together buyers directly with exhibitors and all stakeholders in one place. The Beauté Meeting service is poised to elevate your experience by enabling direct meetings and discussions, helping you find the best fit for your business requirements. It promises to unlock business opportunities and assist you in identifying potential global business partners for expanding your enterprise.



COSMOBEAUTÉ INDONESIA 2023

KEY FACTS & FIGURES

EXHIBITION HIGHLIGHTS

296 EXHIBITORS FROM
12 COUNTRIES/REGIONS

14,236 VISITORS FROM
32 COUNTRIES/REGIONS

6 PAVILIONS

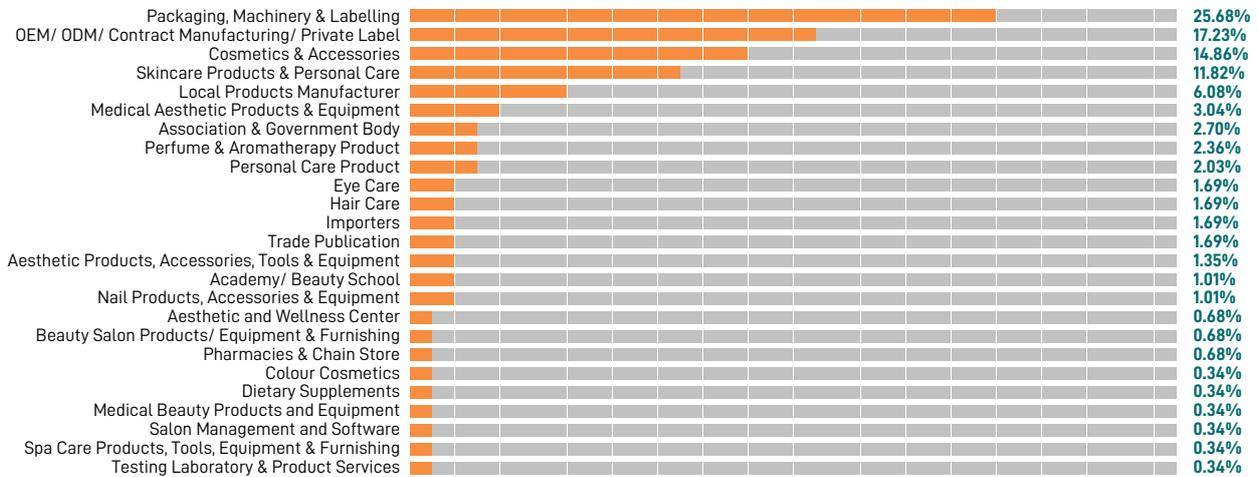


EXHIBITOR'S STATISTICS

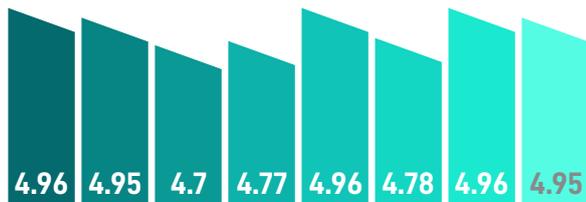
EXHIBITOR'S COUNTRIES/ REGIONS OF ORIGIN



EXHIBITOR'S PRIMARY BUSINESS ACTIVITY

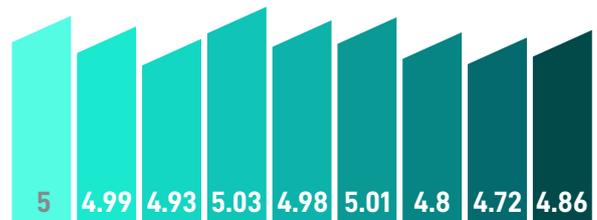


EXHIBITORS TOLD US THEY WERE SUCCESSFUL IN



- Find new buyers
- Meet with existing suppliers
- Seek franchisors / principals
- Source new products
- Research new product trends
- Place orders
- Learn about competitor's products and marketing practice
- Consolidate contacts with suppliers/ business partners

EXHIBITORS SATISFIED



- Business opportunities
- Visitor traffic
- Visitor quality
- Pre-show service of Organiser
- Onsite service of Organiser
- Facilities and services of the exhibition centre
- Official stand contractor(s)
- Official forwarding agent(s)
- Move-in and move-out arrangement

93% OF EXHIBITORS HAVE EXPRESSED INTEREST OR SUBMITTED BOOTH RESERVATION APPLICATIONS FOR COSMOBEAUTÉ INDONESIA 2024

COSMOBEAUTÉ INDONESIA 2023

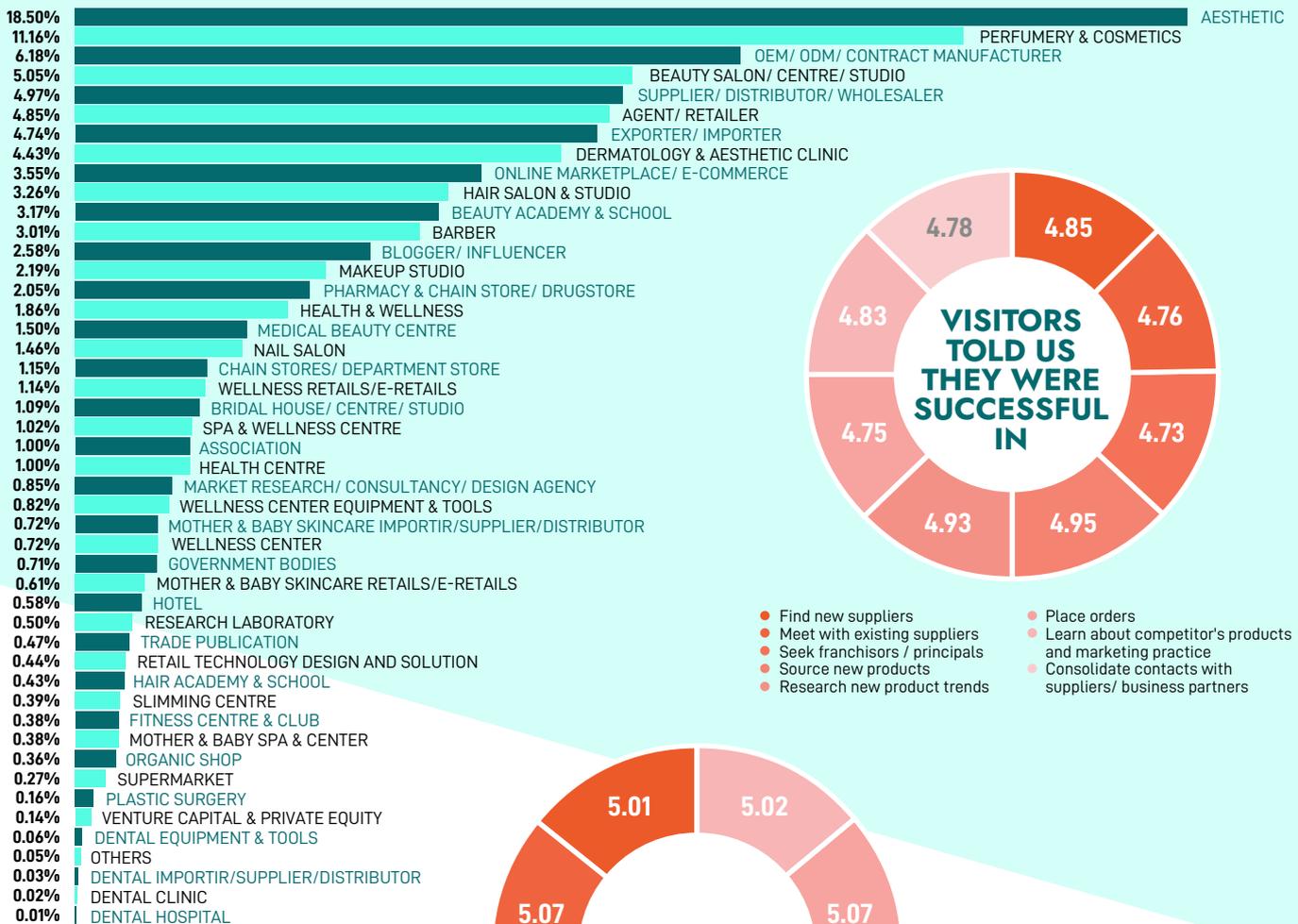
KEY FACTS & FIGURES

VISITORS'S STATISTICS

VISITOR'S COUNTRIES/ REGIONS OF ORIGIN



INDUSTRY SECTOR OF VISITORS



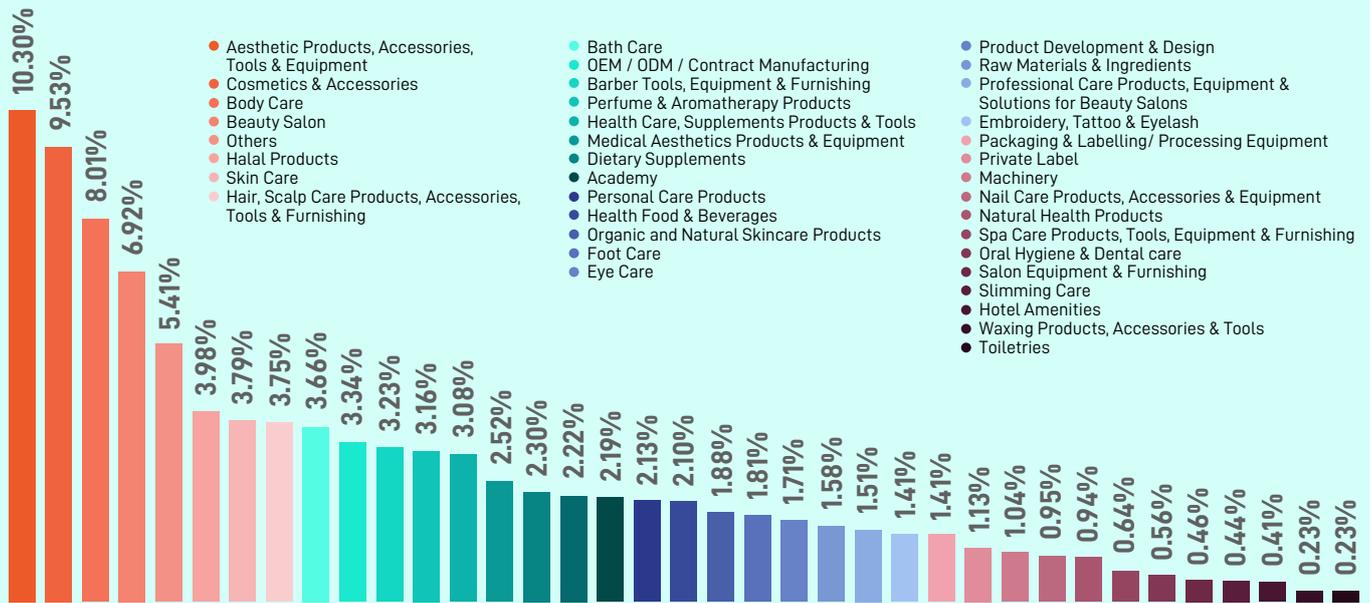
- Find new suppliers
- Meet with existing suppliers
- Seek franchisors / principals
- Source new products
- Research new product trends
- Place orders
- Learn about competitor's products and marketing practice
- Consolidate contacts with suppliers/ business partners

- Quality of exhibitors
- Quantity of exhibitors
- Service of exhibitors
- Pre-fair information from the Organiser
- Service from the Organiser
- Check-in experience
- Event programmes

COSMOBEAUTÉ INDONESIA 2023

KEY FACTS & FIGURES

VISITOR'S AREA OF INTEREST



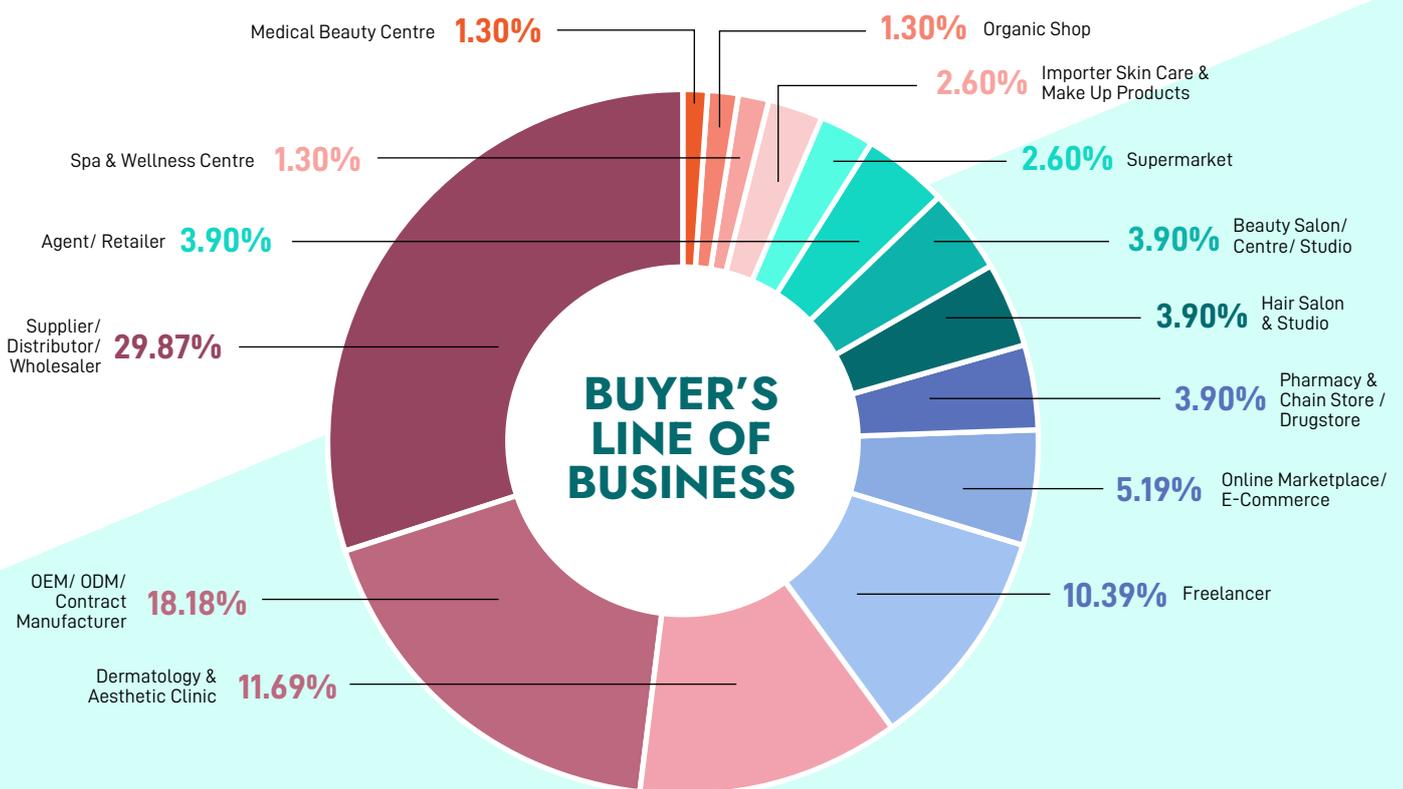
BEAUTÉ MEETING HIGHLIGHTS



502 MEETINGS



146 BUYERS FROM
77 COMPANIES



HERE'S WHAT THEY SAID ABOUT COSMOBEAUTÉ INDONESIA 2023

EXHIBITOR'S TESTIMONY

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Mr. Cheong Min Kyoung
President Director of Cosmax

The exhibition was truly exciting, as it showcases numerous local brands deeply interested in new technologies, emerging trends, and innovative companies. We thoroughly enjoy the experience and are anticipating more potential partners in the future. To all the organizers, I genuinely appreciate Cosmobeauté Indonesia for successfully hosting this year's exhibition. I look forward to inviting more participants next year to foster collective growth within this industry. Thank you, Cosmobeauté Indonesia.

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Mr. Glenn Jannet
Senior Key Account Manager of Bright Diva Sdn. Bhd

Our objective is to connect with individuals seeking to distribute beauty products to new consumer preferences. Cosmobeauté Indonesia has been an incredible platform for us as it has facilitated numerous connections. The atmosphere has made our experience truly exceptional. This exhibition has also provided us with invaluable insights into the dynamics of the Indonesian beauty business.

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Mr. Jonny
German French Society for Thymus Therapy

We found the exhibition captivating due to its extensive variety of products, including OEM, raw materials, and finished goods across numerous categories. The diversity on display was interesting and provided a comprehensive experience. Cosmobeauté Indonesia facilitated interaction with a wide array of individuals, ranging from end-users to professionals such as doctors and beauty enthusiasts, all of whom shared a common interest in this exhibition. The networking opportunities were substantial. Based on our enriching experience, we are eager to participate in Cosmobeauté Indonesia again next year. Cosmobeauté Indonesia has proven to be highly rewarding, and we anticipate engaging with more potential partners.

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BUYER'S TESTIMONY

Ms. Debby Arisandy
Beauty Entrepreneur

Cosmobeauté Indonesia has exceeded my expectations, and I am very excited because this exhibition is very diverse. Not only does it showcase top products from Indonesia, but Cosmobeauté Indonesia also presents various products from several countries such as Malaysia, Korea, and Japan. It is very valuable to attend this exhibition because everything needed is here, from packaging, raw materials, manufacturing, and more. I came here to look for contract manufacturing services, and I have found a good and suitable contract manufacturer for the skincare products I desire. They are capable of handling all the skincare needs I require.

Ms. Putri Nabila
Branch Manager of PT STC Sarana Estetika

My purpose in attending Cosmobeauté Indonesia is to find products, packaging, and raw materials. This year, Cosmobeauté Indonesia has more exhibitors compared to last year, and the number of visitors is also very high. I found more packaging partners this year. Hopefully, in the coming years, there will be more exhibitors representing other sectors.

Ms. Levina Darsono
Manager of PT Amitha Adikara Kosmetik

Cosmobeauté Indonesia presents a significant opportunity for us to connect with established suppliers, fostering and maintaining our existing relationships. We are particularly impressed as Cosmobeauté Indonesia has extended invitations to a considerable number of international suppliers and facilitating convenient meetings for us during the exhibition.

SPEAKER/ VIP'S TESTIMONY

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Mr. Bubah Alfian
Professional Makeup Artist

This exhibition was very good, experienced, and the largest in Indonesia. Cosmobeauté Indonesia has a significant influence, especially in the makeup industry in Indonesia, to gain more global recognition and drive the development of the entire beauty industry in Indonesia. Hopefully, Cosmobeauté Indonesia can be present in other cities and even in other countries.

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Dr. Achmad Yudha Pranata
Dermatologist

Cosmobeauté Indonesia is one of the exhibition that I always look forward to because I can meet industry players from the beauty, hair, makeup, dermatology, anti-aging medicine, and other related industries. Not only from within the country but also from abroad, I can meet suppliers from China, Thailand, and other countries. It is the best place for networking within the beauty industry because by attending Cosmobeauté Indonesia, we can open doors to new business opportunities and meet new acquaintances that we wouldn't find elsewhere. This exhibition is highly beneficial for the beauty industry, especially in Indonesia.

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Mr. Adythia Pratama
Marketing Statigist

The largest beauty exhibition in recent years. Here, you can find beauty product exhibitions as well as seminars that not only offer exhibitions but also knowledge. One example of the knowledge provided is how to start a beauty business that sparks high enthusiasm. Cosmobeauté Indonesia covers all aspects, from knowledge to materials. Hopefully, Cosmobeauté Indonesia continues to grow each year.

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VISITOR'S TESTIMONY

Dr. Indrawati Novita
Aesthetic Doctor

I have been attending Cosmobeauté Indonesia since 2010 to participate in beauty seminars to update technology and beauty trends in Indonesia. Currently, I am establishing a cosmetics factory for Small and Medium Enterprises (SMEs). I come to Cosmobeauté Indonesia to seek inspiration for cosmetic manufacturing tools so that I can create products with the same quality as products from abroad. It is an incredibly inspiring beauty trade exhibition, thank you Cosmobeauté Indonesia.

Ms. Jenny Halim Ng
*Head of Division of
PT Murni Solusindo Nusantara*

This is the first time I have attended Cosmobeauté Indonesia, and it turns out this exhibition is important for beauty industry players. I found many potential overseas partners here that I have been looking for. I highly recommend all beauty industry players who are expanding or starting a new business to attend this exhibition. Hopefully, next year Cosmobeauté Indonesia can bringing more exhibitors from both local and international.

Ms. Nurul Adhaniah
*Marketing Executive of
The Unnathi Beauty Sanctuary*

Cosmobeauté Indonesia provides a very interesting experience as it is attended by exhibitors from abroad, especially from Korea. Korea is famous for its advancements in the beauty industry, so we can be inspired by the products and tools they possess. For those already involved or planning to enter the beauty industry, I highly recommend coming to Cosmobeauté next year. There are many insights and knowledge to be gained.



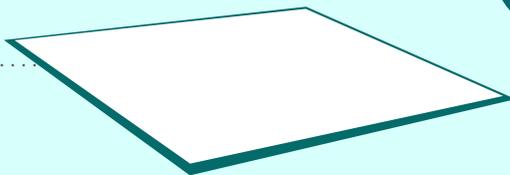
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FOR 17 YEARS

FACT SHEET

INVESTMENT

OPTION 1: RAW SPACE
@ USD 370 per sqm
(min. 18 sqm)



**OPTION 2:
SHELL SCHEME**
@ USD 429 per sqm
(min. 9 sqm)



1x High Showcase
2x Folding Chair
1x Information Counter
1x Waste paper Basket
1x 2Amp socket
2x Fluorescent Tube

Perspective View



**EXPECTED NO. OF
COMPANIES EXHIBITING**

250 COMPANIES



**EXPECTED NO. OF
VISITORS**

16.000
VISITORS

For any enquiries, please contact:

Indonesia & Asia Sales



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