

MASTER SCHEDULE

27 SEPTEMBER WEDNESDAY			
TIME	TOPIC	PRESENTED BY	LOCATION
10:30am - 12:00pm	Opening Ceremony	Informa Markets Malaysia	Main Stage, Hall 2
11:30am - 11:50am	The Mane Stage	Malaysian Hairdressing Association (MHA) & United Asian Hairdressers Association (UAHA)	Main Stage, Hall 2
11:00am - 11:45am	Shi Ming Anti-acidity Therapy	Tan Li Ling, Lead Trainer cum Director of DMI Premier	Hospitality Lounge 5
12:00pm - 12:45pm	Grand Launching of "FABIA's International Scalp Consultancy" & MOU Signing Ceremony	Alvin Loh, Asia Pacific President of FABIA Miss Niana Nguyen, FABIA's Scalp Consultancy Ambassador	Main Stage, Hall 2
1:00pm - 1:45pm	Nail Talk: Global Nail Trend	Danny, International Sales Manager Morgan Haile, Morgan Taylor Co-Owner Camby, International Educator	Main Stage, Hall 2
1:00pm - 1:45pm	Unequivocally Top Spot in Malaysia For Integration In Beauty Industry	Dr. May Tan, Founder of SOPHIA	Hospitality Lounge 5
2:00pm - 2:45pm	Government University Certification Program Empowers Beauty Industry Professionals How to apply for the University Nail Professional Certificate	Kelvin Liew, Vice President of IMEA	Hospitality Lounge 5
2:00pm - 5:00pm	Nail Art Workshop	Danny, International Sales Manager Morgan Haile, Morgan Taylor Co-Owner Camby, International Educator	Hospitality Lounge 4
3:00pm - 4:45pm	How AI Robot Can Help to Grow Your Business and Ease Your Operation Challenges?	Alan Teo, Managing Director of Aesthetics Marketing Asia Pte Ltd	Hospitality Lounge 5
3:00pm - 6:00pm	The Crowning Glory Awards Ceremony 2023	Malaysian Hairdressing Association (MHA) & United Asian Hairdressers Association (UAHA)	Main Stage, Hall 2
28 SEPTEMBER THURSDAY			
TIME	TOPIC	PRESENTED BY	LOCATION
10:00am - 6:00pm	Beauty Vlog-Off Contest	Informa Markets Malaysia & Sony Malaysia	Hospitality Lounge 4
11:00am - 11:45am	Cordyceps Traditional and Modern Application	YienNing, Wong, Technical Sales Manager of DMI Premier	Hospitality Lounge 5
12:30pm - 1:30pm	Ambassador of The Year - Barber Competition (Open Category)	BaByliss PRO	Main Stage, Hall 2
2:00pm - 3:00pm	Barberology 3.0	BaByliss PRO	Main Stage, Hall 2
1:00pm - 1:45pm	Exo-Skin - The new Science of Reverse Aging	Mary Chen, General Manager of Asia Beauty	Hospitality Lounge 5
2:00pm - 2:45pm	Beauty Trend	Presented by Agnes, Co-Founder of Mac Innovations Sdn Bhd Dr. Cheerine Law, Founder of Quarz Global Sdn Bhd Jennifer Leng, Founder of Beauty High Point Sdn Bhd Moderated by Geraldine Loy – Celebrity Makeup Guru & Educatory Steven Sunny – Celebrity Makeup Guru	Hospitality Lounge 5
3:00pm - 3:45pm	A Powerful Tool for Skin Rejuvenation in Hot and Humid Weather: Microarray (Microneedle) Patches	Keymon Liu, Director, Business Development Dept. of Win Coat Co.	Hospitality Lounge 5
3:30pm - 5:30pm	EL Classico Look & Learn Workshop	BaByliss PRO	Hospitality Lounge 2
4:00pm - 4:45pm	Scalp micropigmentation with Staccato - New generation SMP device	Brent Kyon, SMP Specialist of KLTRONICS	Hospitality Lounge 5
29 SEPTEMBER FRIDAY			
TIME	TOPIC	PRESENTED BY	LOCATION
10:00am - 5:00pm	Jendela Championship Face Massage 2023, Makeup & Grooming for Beautician by Steven Sunny & Awards Presentation	Jendela	Hospitality Lounge 4
10:00am - 6:00pm	3rd Malaysia Glory Cup International Beauty Competition	YouShine	Main Stage, Hall 2
11:00am - 11:45am	Hartinna Wealth Opp Biz	Danny, Marketing Director of BeauHub Global Pit	Hospitality Lounge 5
12:00pm - 12:45pm	A Deep Dive into Exosome & PCL Technologies for Skin Transformation	Dr. Liew Zheng Han, Doctor of DR. Solutions Cosmeceutical Global Sdn Bhd	Hospitality Lounge 5
1:00pm - 1:45pm	The Anti-Aging Properties of Placenta	Cheryl Kheng, Brand Consultant Manager of Reyoung Beaute	Hospitality Lounge 5
2:00pm - 2:45pm	Leading Pathway to Professionalism	Prof Dr Ng Wee Kiong, Founder & President of AICA	Hospitality Lounge 5
3:00pm - 3:45pm	Government University Certification Program Empowers Beauty Industry Professionals Entrepreneurship and Certification	Zendieey Lee, President of IMEA	Hospitality Lounge 5
4:00pm - 4:45pm	Seize the upcoming trend in the beauty industry and uncover the HOTTEST KOREAN MEDICAL BEAUTY BRANDS FOR THE NEXT 5 YEARS	Agnes, Co-founder of Mac Academy Sdn Bhd	Hospitality Lounge 5
5:00pm - 5:45pm	Medical Aesthetic Live Conference	Dr Sean Tan, Medical Doctor of Medi-Cell Lab	Hospitality Lounge 5
30 SEPTEMBER SATURDAY			
TIME	TOPIC	PRESENTED BY	LOCATION
10:00am - 11:00am	Beauty Vlog-Off Contest Prize Presentation	Informa Markets Malaysia & Sony Malaysia	Main Stage, Hall 2
11:00am - 11:45am	The Anti-Aging Properties of Placenta	Cheryl Kheng, Brand Consultant Manager of Reyoung Beaute	Hospitality Lounge 5
12:00pm - 12:45pm	XMEGAMI a Low Capital Entrepreneurship Platform (Mandarin Session)	Sanny, MayHwa, Lee Tieng, Team Leader of XMEGAMI	Hospitality Lounge 4
12:00pm - 12:45pm	Beauty of Science Professional & Skin management	Dr. Cheerine Law, Honorary Fellowship, Quarz Founder & Principle of Quarz Beauty of Science Academy	Hospitality Lounge 5
1:00pm - 3:00pm	Nail Art Competition Awards Ceremony	Danny, International Sales Manager Morgan Haile, Morgan Taylor Co-Owner Camby, International Educator	Main Stage, Hall 2
1:00pm - 1:45pm	Winning The Beauty Industry Through Livestreaming	Nur Azre, Partnerships Manager of TikTok Shop	Hospitality Lounge 4
1:00pm - 1:45pm	PuraVida - High Penetration Skin Care Designed for Hot and Humid Climate	Shirley Chang, Sales Director of PuraVida Cosmetics Co.	Hospitality Lounge 5
2:00pm - 2:45pm	Melife Skinology	Mae Liew, Head of Training	Hospitality Lounge 4
2:00pm - 2:45pm	Government University Certification Program Empowers Beauty Industry Professionals 5 Things to Understand by Opening a Profitable Nail Salon	Dr Law, Founder & Advisor of Dr. Management	Hospitality Lounge 5
3:30pm - 5:00pm	Beauty Industry Million Dollar Growth Plan	Celine Yew, SOPHIA Experience Centre Co-founder	Main Stage, Hall 2